

**2300 L-X<sup>®</sup> HEAVY DUTY CHEMICAL SUPPLEMENT**

**CHRIS NOWLEN, Medford, New Jersey**

**Ford F-150 Harley Davidson Edition • SIC 8811 Private Household**

- ◆ **Increase in Fuel Economy of 9%**
- ◆ **Elimination of carbon buildup in engine**
- ◆ **Extended Oil Drains to 15,000 Miles**

**CUSTOMER PROFILE**

Chris Nowlen is a sales consultant for Lubrication Engineers. He is currently residing in New Jersey and is responsible for representing Lubrication Engineers in the entire Philadelphia metropolitan area. Chris drives a Ford F150 5.4 liter V8. He averages 45,000 miles per year in his duties with LE.



**AREA OF INTEREST**

Increases in fuel prices have been a major concern to Chris in his travels. He has been looking for a solution to help increase fuel economy since purchasing his latest truck in January of 2006. He is also concerned with maintaining increases in engine oil drain intervals and providing the highest protection levels for the transmission and rear end.

**LE SOLUTION**

Chris has been using LE 2300 LX gasoline fuel treatment for over six months and has recorded his results. The results are listed below.

	<b>City</b>	<b>Highway</b>
MPG <b>Before</b> L-X Treatment	15.4	17.8
MPG <b>After</b> L-X Treatment	16.8	19.4
Average MPG Increase	<b>1.4</b>	<b>1.6</b>
% Increase in Fuel Economy	9%	9%

## **CUSTOMER COST SAVINGS**

Since converting all of the truck fluids to Lubrication Engineers lubricants, Chris has not only seen an increase in fuel economy. He has also been able to extend his engine oil drain intervals to 15,000 miles using LE 8530 MONOLEC® SPB™ Engine Oil. He has converted the Mercon ATF to Lubrication Engineers 1150 TRANS-ALL EHP Automatic Transmission Fluid and converted his rear end fluid from the OEM fluid to Lubrication Engineers 607 ALMASOL® Vari-Purpose Gear Lubricant. All of these fluid changes are increasing the life of the vehicle, protecting the engine, transmission and rear end gear set and most importantly saving Chris money.

## **OTHER INFORMATION**

Chris also has several other vehicles that are completely converted to Lubrication Engineers products. Chris says it best when he states *"Why would I use anything but the best in my investments. I depend on my vehicle to service my customer's everyday. So everyday I feel confident in using Lubrication Engineers products. They have never let me down"*.



*Chris's truck at Lubrication Engineers manufacturing plant in Wichita, Kansas*

We would like to thank Lubrication Consultant Chris Nowlen (pictured) for the information provided to prepare this report.

